



NOVO  
RENEW • REVIEW • RECEIVE

## WHAT IS NOVO?

“Novo” is a Latin word that captures the essence of HoganTaylor’s Human Capital and Organizational Strategies practice’s newly formed executive forum series: to make anew, refresh, revive, change, or invent.

NOVO is an invitation-only program for senior executives designed to provide members with a confidential environment for discussion and solving of common business challenges. At its core, the forums help in the advancement of both the art and science of leading and managing successful businesses. Members benefit from valuable learning experiences and gain insights and perspectives from each other as well as other successful leaders representing a wide variety of industries.

## 2ND GENERATION LEADERS FORUM

### DESIGNED TO MEET THE EVOLVING NEEDS OF PRIVATE ORGANIZATION LEADERS

This forum is designed for generational leaders and focuses on the unique aspects of leading family owned businesses - from the boardroom AND within the family dynamic and structure. Members will build the leadership and analytical skills necessary for productivity, goal attainment and talent management. In addition, participants will benefit from sharing of ideas, discussing solutions for leveraging their business model and connecting with leaders who encounter the same unique challenges that are typical of family owned businesses and enterprises.

## STRUCTURED TO FIT THE FULL CALENDAR OF A BUSY EXECUTIVE

In each of the tracks, members spend three hours per month over ten months with colleagues and top performers and have the unique opportunity to exchange insights and ideas with peers from across a broad spectrum of industries.

- NOVO is facilitated and administered by HoganTaylor’s Human Capital and Organizational Strategies practice and members will have access to the firm’s experts across a wide range of issues from human capital, taxation, capital structure, mergers and acquisitions, and compliance. Members meet at the offices of the fellow participant locations
- Each cohort track is comprised of different industries and organizational structures to provide the most diverse environment possible
- Great care is taken in organizing each Forum’s membership. By design, members are not from competing industries and do not share customers in the same product or service line
- Presenters and discussion leaders are experienced executives who have successfully led major transformation efforts within their individual organizations or are experts in their respective technical fields.

## INCORPORATING BIG IDEAS IN EACH SESSION

1. Keynotes in leadership from top experts in your fields
2. Short presentations spotlighting innovative success stories and transformation challenges within your peers organizations
3. Breakout discussions with exploration and problem resolution on real time issues you are dealing with
4. Networking and community-building events to build trust and develop long-lasting relationships

## LEADING THE HUMAN CAPITAL & ORGANIZATIONAL STRATEGIES AND NOVO FORUMS



Jeff Wilkie  
Consulting Executive

Jeff Wilkie serves as HoganTaylor LLP's Human Capital and Organizational Strategies practice group Lead. In this role, he works as a confidante and coach to organizational executives and their teams and assists in the focus and formulation of a company's human capital strategy. Providing counsel around talent architecture, he works to identify and build human capital critical to the present operations and future growth of organizations. Jeff also provides consulting services around change management and organizational communications. In his more than 20 years of professional service, Jeff has led many strategic transformational projects to address organizational shifts that influence leadership bench strength, talent alignment and transition management.

## ABOUT HOGANTAYLOR

HoganTaylor is one of the largest public accounting firms in Oklahoma and Arkansas. In addition to Human Capital Strategies services, HoganTaylor has many other practice groups made up of knowledge experts in important, highly specialized areas of accounting.

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## BDO ALLIANCE USA

HoganTaylor is an independent member of the BDO Alliance USA and is able to access the resources of BDO USA, LLP and its trusted network throughout the world.



## CONTACT INFORMATION

If you would like to discuss if NOVO is the right program for you, please contact Jeff Wilkie at 918.745.2333 or [jwilike@hogantaylor.com](mailto:jwilike@hogantaylor.com)



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