

## ABOUT HOGANTAYLOR

HoganTaylor is one of the largest business advisory and public accounting firms in the Oklahoma and Arkansas region. The firm formed out of a January 2009 merger and has since grown to more than 300 personnel, each a knowledge expert in important and highly specialized areas of accounting.

This breadth of experience gives the firm the ability to assemble a complete mix of services to meet client needs, which, when coupled with HoganTaylor's responsive culture, results in unmatched client service. HoganTaylor effectively and efficiently provides a wide range of comprehensive tax, assurance, accounting, business valuation and litigation support services, as well as many other specialty services, to a long list of premier clients of all sizes operating in a vast array of industries.

### SERVICES

Accounting Solutions	Litigation Support
Advisory	Outsourced CFO Services
Assurance	Risk Assurance
Business Valuation	Tax
Employee Benefit Plans	Technology
Human Capital	Wealth Management

### INDUSTRIES

Collective Investment Funds	Nonprofit
Construction	Retail
Energy	Transportation
Financial Institutions	
Insurance	
Manufacturing & Distribution	

## OUR VISION AND VALUES

HoganTaylor prides itself on providing the experience and expertise you would expect from the nation's largest accounting firms with an unexpected twist: the care and personal attention you'd expect from a locally-owned firm.

The roles, perceptions and expectations of the profession are changing and HoganTaylor's vision for the future focuses on creating genuine value for those with a stake in the firm's success. HoganTaylor is dedicated to making a positive difference with its clients and its people.

The firm's professionals understand that it takes more than competence and quality to properly serve clients. It requires a willingness to listen to each client, as well as the ability to understand and effectively communicate their needs and plans for the future. HoganTaylor strives to meet every client's need with such innovation, resources and personal service that their expectations are consistently met or exceeded.

HoganTaylor will continue to provide a breadth of services for a growing number of clients while dedicating itself to the needs of every client with unwavering commitment to an uncommon level of personal service, caring and professional expertise.

## QUALIFICATIONS

HoganTaylor is a member of each of the three American Institute of Certified Public Accountants' Audit Quality Centers: Public Company, Employee Benefit and Governmental.

HoganTaylor is registered with the Public Company Accounting Oversight Board (PCAOB). HoganTaylor's rotation and continuity policies are in compliance with PCAOB standards.

In addition, members of the firm's professional staff are involved in the American Institute of Certified Public Accountants, the Oklahoma Society of CPAs and the Arkansas Society of CPAs and have met all continuing professional education requirements.

## OUR PEOPLE



Randy Nail, CEO

Our people are the key to the timely realization of our vision. Providing high-value, sophisticated services and products that help companies solve complex problems and achieve their business objectives requires proactive, well trained and committed people. HoganTaylor is dedicated to attracting and retaining the individuals needed to accomplish this vision. The firm hires people with the ability to be successful and provides them with the environment to help them achieve success.

Providing a superior environment for our people is one of HoganTaylor's most important philosophies. The firm recognizes that its people are its primary asset. Better personnel equates to better service for the firm's clients. Therefore, HoganTaylor places a high priority on hiring highly qualified people and facilitating their continual professional growth, which gives the firm the ability to provide engagement continuity. HoganTaylor's track record of returning the same engagement management and senior staff to repeat engagements is excellent.

HoganTaylor currently has individuals who provide audit, tax, and advisory services located in offices in Tulsa, Oklahoma City, Fayetteville and Little Rock. The firm's personnel are experienced, seasoned professionals, many with substantial Big 4 experience. HoganTaylor manages its practice to provide a high level of experience to clients by extensive partner and manager involvement and continuity in staff assignments. HoganTaylor's continuing education program is focused on equipping its employees with the knowledge and tools necessary to effectively serve the clients they will work with.

## THE HOGANTAYLOR DIFFERENCE

HoganTaylor is comprised of professionals who continually demonstrate they are adept at providing services that are on time and well managed to a wide range of business types and specialized industries. It's the firm's proven ability to deliver on this promise that has enabled HoganTaylor to serve some of the premiere businesses both regionally and nationally. Throughout delivery of services, HoganTaylor endeavors to understand its clients' businesses, their operations and financial reporting risks. Throughout the process, HoganTaylor attempts to help clients accomplish their goals.

## CLIENT RESPONSIVENESS

HoganTaylor believes its responsiveness to the needs and requests of its clients is important. When clients call firm staff members with questions, they expect a quick turnaround. HoganTaylor's focus on timely and accurate solutions makes a difference.

## COMMITMENT TO TECHNOLOGY

HoganTaylor performs as much work as possible electronically. The firm's commitment to technology reduces client requirements and enables staff members to perform comprehensive analysis. Clients may upload electronic information through HoganTaylor's secure portal, which enhances efficiency and speeds communication.

## PRIMEGLOBAL

HoganTaylor is an independent member firm of PrimeGlobal, one of the five largest associations of independent accounting firms in the world. As an independent member, HoganTaylor has access to a wide range of PrimeGlobal tools and resources around the globe.



## CONTACT INFORMATION

For additional information about HoganTaylor, please contact our offices at 918.745.2333



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